

# NORTHOWRAM SCARECROW EVENT COMMITTEE MEETING

Wednesday, January 10<sup>th</sup>, 2018 at The Club

Present: Richard Priestley (RP), Steve Collingwood (SC), Molly J Varley (MJV), Rachel Robinson (RR), David Robinson (DR), Lynn Jagger (LJ), Janet Green (JG), Peter Caffrey (PC), Andrea Collingwood (AC)

Apologies: Joanne Lockwood (JL), Steve Amos (SA), Robin Owen Morley (ROM), Alison McManus (AM), Sheila Hewitt (SH), Sara Ward (SW), Leanne Watson (LW), Bethany Watson (BW)

Item	Notes	Action
1.	See list above for those present and apologies.	All to note
2.a.	The minutes and matters arising from the meeting 8 <sup>th</sup> November 2017 were approved.	
2.b.	Matters Arising' from the minutes of 8 <sup>th</sup> November meeting are as follows: -	
2.c.	A discussion to be had with the Club regarding the opening times for the Memorial Event this year, particularly with the event being on a larger scale as it is on a Sunday. A possible suggestion was to provide some refreshments ourselves. The port and cake provided by a resident from the old school house was a nice touch.	
2.d.	Christmas Lights – lighting in the gazebos needs to be improved.	
2.e.	An improved PA system is required. PC suggested there may be possibility of a grant available (£500). AC to contact Allansound for a quote.	AC
2.f.	Tour de Yorkshire 2018 – not impacting on the village.	
2.g.	Rosie Madison to be asked if available for the Scarecrow weekend and perhaps judge the scarecrows	MJV
2.h.	RP to check with SW regarding the brochure to check if still being involved. Alison McGrath will still assist with the brochure.	RP
2.i.	Thank you to everyone that contributed a prize towards the Christmas Lights raffle.	All to note
3.	<b>Christmas Lights 2017</b>	
3.a.	Covered in Matters Arising	All to note

4.	<b>Sponsorship/Chamber of Commerce</b>	
4.a.	Rom forwarded information to the meeting -email/draft letter attached. ROM requires an update on the website figures/hits. Letter to be amended to say "Event" and some other minor changes re money raised etc. Once letter amended it will be sent out to the businesses on the initial list and local businesses to be visited nearer the event.	RP/SC/ROM
4.b.	500 flyers to be done and distribution timings to be confirmed. Does the leaflet require changing?	All
4.c.	PC mentioned that comments received regarding the declining number of scarecrows. The scarecrows are the focus of the events. Perhaps ask people if we can use their gardens for a scarecrow made by others to fill the gaps. Is the enthusiasm waning – what can be done to reinvent the event. The event is about galvanising the village – not about making money so do we need to go back to basics?	All
4.d.	LJ suggested having categories to hopefully make it more expansive and encourage more people to take part. Categories tbc.	All
4.e.	Notices to be displayed for where straw is available from for the event.	DR/RP/LJ
4.f.	School Involvement - LW to be asked to contact school to establish if they would like greater involvement. It is noted that the school does circulate information about the event via Parent Mail. PC to speak with the governors.	LW/PC All to note
5.	<b>Children's Games</b>	
5.a.	It is agreed the Children's Games are an integral part of the event and plays an important role throughout the weekend.	All to note
6.	<b>Action Plan review</b>	
6.a.	This will drive the event and will be distributed for information and actions required	RP All to note
7.	<b>AOB</b>	
7.a.	Website hits in last 12 months = 16,400 67% are new visits From Palestine/Pakistan/Philippines.	SC
7.b.	A 'Thank you letter' was read out from Overgate regarding the Christmas Lights donation.	
7.c.		

<p>7.d.</p> <p>7.e.</p> <p>7.f.</p> <p>7.g.</p>	<p>Committee agreed a stall by Bloodwise could be set up on the Rec to raise money selling cakes etc.</p> <p>Calendar idea suggested to raise money – to be discussed for 2019. May need some considerably bigger buns for this!!</p> <p>Christmas Lights – additional money was required for scaffolding (health &amp; safety) – agreed additional £200 could be paid to James Shepherd.</p> <p>Northowram in Bloom – additional money required – agreed that a new bid should be submitted for this additional spend after May’s event.</p> <p>Remaining raffle prize of gin to be carried over to May’s event.</p> <p>Website – any ideas for information to be displayed can be forwarded to SC. Helen’s picture to remain on the website.</p> <p>PC to visit pubs in FEB to see if can co-ordinate the events between the pubs.</p>	<p>All</p> <p>SC/MJV</p> <p>SC</p> <p>PC</p> <p>All to note</p>
<p>8.</p>	<p><b>Date of next meetings</b></p> <ul style="list-style-type: none"> <li>• <b>Wednesday 7<sup>th</sup> February 2018 at 7.30pm at The Club</b></li> <li>• <b>Wednesday 7<sup>th</sup> March 2018 at 7.30pm at The Club</b></li> </ul> <p><b>April 2018 dates to be confirmed.</b></p>	